



**Q: What is the Cultural Access Pass (CAP) program?**

A: CAP invites new Canadian citizens to experience Canada's museums and galleries. Passes provide free admission for each new citizen and up to four of his/her children for one year from the date he/she is sworn in as a new citizen.

**Q: When did this program begin?**

A: CAP was launched in April 2008 in the Toronto-Region by the [Institute for Canadian Citizenship](#) (ICC) with six museums and galleries.

**Q: Who funds the CAP program?**

A: CAP is currently funded by ICC and a major supporter, the RBC Foundation.

**Q: How can museums/galleries benefit from this program?**

A: There are many benefits; mainly, the program facilitates the relationships between the new citizens and the participating museums/galleries.

CAP represents a window of opportunity for museums/galleries to be more accessible and welcoming public places for new audiences.

Through this facilitated access the new citizens become comfortable with acquiring memberships and participating in further programming at the museum/gallery (e.g. volunteering, community engagement, special events, tours, etc.)

\*See also pick up locations.

**Q: How are Cultural Access Passes issued?**

A: In the regions where CAP has been launched, the Citizenship and Immigration Canada makes a special presentation about CAP to new citizens during their citizenship ceremony and hands them an information brochure with simple

# CULTURAL ACCESS PASS™

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instructions for online registration. Once registered online, the new citizen gets a confirmation email which lists the regional pick-up locations for the Pass.

**Q: Who handles the administration of the new citizens' online registrations for CAP?**

A: ICC handles all administration of CAP.

**Q: Where are the pick-up locations?**

A: The participating museums/galleries volunteer to be regional pick-up locations. To be a regional pick-up location, all you need is need a front-desk staff member, internet connection and a B/W printer. If your museum/gallery would like to be a regional pick-up location, we will follow up with more information. \*Pick-up locations have a particular advantage as being the first point of contact with new citizens.

**Q: When will CAP be launched in my region?**

A: Once a certain number of museums/galleries in a particular region have expressed interest in participating in CAP and have submitted their application form to us, we begin working with the local Citizenship and Immigration Canada office to schedule a launch date.

**Q: Our museum/gallery offers free admission already, can we still join CAP?**

A: Absolutely! Each museum/gallery brings is a unique addition to the local consortium. For instance, you are welcome to volunteer to be a pick-up location as other museums/galleries have done. We work with each museum/gallery individually to identify its unique role and expectations about the program.

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